

# TUVA CMS v 3.0 Features

## TUVA CMS, Standard Package

- Navigation Control
  - Allows for a simple drag and drop manipulation of the navigation system
- Role Based Account System
  - Allows for the creation of unlimited access levels and controls within
- Content Publishing System
  - Allows for various roles to participate in developing content and submit to Publisher accounts for review
- Versioning System
  - Allows editors to work on content without publishing to the live site as well as roll back to previous versions of the site
- Photo Gallery
  - Allows you to add, edit, and delete various photos of your choice that will be displayed on the front end of your Website
  - Galleries can be broken down into categories
- Event Calendar
  - Allows you to set recurring appointments and events on a sophisticated, fully-functional calendar. Also integrates with the Form Builder plugin to allow users to create sign up events.
- FAQ
  - Allows you to add, edit, and delete items from a dynamic FAQ Page in order to provide quick answers to the more common questions your customers ask
  - FAQ's can be broken down into categories
- News
  - Allows you to post and manage a variety of News threads to be posted on the front end of your Website
  - Supports single PDF upload
  - News items can be broken down into categories
- Events
  - Allows you to add, edit, and delete various Events that will be displayed on the front end of your Website

- Slide Show
  - Displays a remarkable slide show with images of your choosing to be presented on the front end of your Website. Users can control the slide titles, text area, duration, transition effect, and linked URL
- Newsletter Tool (design not included)
  - Allows you to build newsletters that can be emailed to a list of clients from your Website
- Mailing List Manager
  - Allows you to build and manage an infinite number of custom mailing lists where newsletters will can be sent
- Contact Form
  - Allows prospective clients to inquire further about your company, while simultaneously providing critical contact information
- Dynamic Site Map and Google Site Map
  - Will help to index your site favorably in local and non-local searches by providing crucial site information to search engines
- Site Search
  - Allows users to search your Website by using general search terms
- SEO Plug-in
  - Allows you to edit page titles, meta-descriptions, and meta-keywords that are instrumental in achieving good standings in search engines. This module also provides support for Google Analytics, Google Verification, Google Merchant, robots.txt, product feeds, and ecommerce tracking
- Advertisements
  - Interstitial Ads – Can assign interstitial ads to a URL and/or group of URLs. Ad can be an image, video or linked YouTube Video. Ads have duration that they are displayed, have the ability to be skipped (optional) and can be linked to other content
  - Banner Ads - Can assign banner ads to a URL and/or group of URLs. At each URL banner ad can be assigned to different locations on a page. Banner ads can be video's, graphics or rotating graphics
  - Reports available by URL and by advertisement
- Polls
  - Allows users to create polls. Poll data is collected from users and aggregated into reports. Past polls can be viewed via an archive
- Video Plug-in

- Allows users to seamlessly integrate YouTube video's into their site. Users just need the YouTube video Id of the video and the data is synced into our system. On the frontend users can watch the video just as if they were on YouTube
- File Upload
  - Allows users to upload a file and associate a friendly URL
- RSS
  - Share your news and blog feeds with others by using RSS
- Form Builder Plugin
  - Allows users to create dynamic forms. Supports questions types: Text area, textbox, numeric only, email only, checkbox, radio button, drop down list and file upload. Also allows users to add a Captcha to the form. Results can be emailed and/or downloaded via a CSV.

### **TUVA CMS - Shopping Cart Package**

- Featured Product (can be implemented with categories/tags/families)
  - Allows you to select a featured product to be displayed on the front end of your Website that can be changed at any time
- Monthly Special (can be implemented with categories/tags/families)
  - Allows you to create a monthly special that will be displayed on the front end of your Website
- UPS Integration
  - Allows your customers to track their orders (shipped via UPS) directly from your Website
- FedEx Integration
  - Allows your customers to track their orders (shipped via FedEx) directly from your Website
- USPS Integration
  - Allows your customers to track their orders (shipped via USPS) directly from your Website
- Authorize.Net Integration
  - Allows your customers to make secure credit card payments on your Website using Authorize.Net
- Product Zoom
  - Allows your customers to zoom in on high definition pictures of your products using zoom technology
- Related Products
  - Show your customers products related to the product based on their family
- You Might Also Like Products
  - Shows your customers products related to what they are viewing and/or purchasing

- Customers who bought this also bought
  - This feature will display a “Customers who bought this also bought” section that shows a selection of items purchased by those who purchased the same product
  
- Promo Codes
  - % or \$ amount off total
  - % or \$ amount off single product
  - Buy Product X, get Product Y free
  - Buy Product X, get % or \$ amount off Product
  - Free Shipping
  
- Wish List
  - Allows your customers to compile wish lists on your Website that can be emailed to anyone of their choice
  
- Send to a Friend (ability to email entire cart)
  - Allows your customers to send particular products to friends and other folks via email
  
- Product Rating & Comments
  - Allows your customers to rate various products, as well as provide detailed comments and reviews regarding their experience(s)
  
- Mini Cart View
  - This feature will allow your customers to view a small version of their cart on the side of their screen as they fill their shopping carts
  
- Re-order
  - This feature will allow customers to easily re-order products they have purchased in the past by clicking a “Re-order” button next to the product on their previous orders list

### **Orders Admin**

- Split Shipping
  - Order items can be split into packages for shipping.
  
- Payments
  - Interface for adding/subtracting amounts from an order
  
- Emails
  - Status emails can be sent automatically when actions occur
  - Status emails can be manually sent.
  - Messages can be sent via the interface

- Status
  - An order contains list of status
  - Each order item has a status

### **Reports Module**

- Customer Order Summary
  - Summary of orders grouped by customer
- Order Item Summary
  - List of each order, broken down at the item level
- Order Summary
  - List of individual orders
- Product Order Summary
  - Summary of orders grouped by product

### **Shopping Cart Details**

#### **Product Definition**

- Title
- Sku/Code
- Friendly URL
- Active/Inactive
- Product Detail Template
- Zoom & Basic Included
  - Tags
  - On Sale
  - Sale Price
  - MSRP Price
  - MAP Price
  - Use Map
  - Role Price
  - Use Role
  - Show Facebook Like button
  - Show Share button
  - Price
  - Tax Category
  - Require item be added to cart to see price
  - Ship Alone
  - Use Flat Shipping
  - Weight
  - Access to product based on Role
  - Short Description w/ HTML editor

- Long Description w/ HTML editor
- Images w/Sort Order, Primary, Title, Description, Image Manipulation
- Tracking of Inventory by Product or Attribute. Ability to change inventory levels, toggle display of product based on inventory, allow back orders, display custom out of stock message, have notification added at specified low stock level
- Ability To create product templates with ability to include images, categories, descriptions, options and attributes
- Products can have unlimited custom property fields for display purposes

#### **Product Quantity Breakdown Pricing**

- Breakdowns can be specified that have different prices that apply to that breakdown
- At each breakdown, Price, Sale Price, Role Price, Map Price & MSRP price can be applied
- Attributes can have different breakdowns per attribute

#### **Product Attribute System**

- Unlimited Sub Attributes
- Price/Sale Price/MAP Price/Role Price
- Flat Shipping, Box based shipping
- Title
- Code/SKU
- Inventory
- Ability to Clone attribute tree branches

#### **Product Option System**

- Unlimited Options
- Each option can have an upcharge.

#### **Product Category System**

- Infinite Product Category System (products can associate to multiple categories)
- Order similar to site navigation
- Include titles, descriptions, image

#### **Shopping Cart Detail Page**

- Thumbnail
- Title
- All Selected Attributes
- Description
- Price
- Shipping
- Quantity
- Remove Item
- Return to Shopping
- Proceed to Checkout
- Policies
  - Return
  - Shipping
  - Privacy

- Update Cart
- Clear Cart
- Save Cart
- E-mail Cart
- Customer reviews

#### ***Page 1***

- Create Account
- Login
- Checkout Without an Account

#### ***Page 2***

- Enter Billing/Shipping Information
- Choose Shipping Method
- Enter Promo Code
- *Ability to integrate custom adjustments (Newsletter sign up, gift cards, etc.)*

#### ***Page 3***

- Display Cart Contents
- Display Previously Entered Information from Page 2 (Checkout)
- Enter Credit Card Information

#### ***Page 4 (Thank You Page)***

- Display Order Information
- Send Order Confirmation
- Print Receipt

#### ***Product Search***

- Search by Anything
- Simple
  - Any Description
  - Any Title
  - Any SKU
  - Any Word
  - Filter by Category

#### ***Search Results page***

- Pagination with User Control

#### ***User Account System***

- Name
- Nickname
- Photo

- Billing Address
- Multiple Ship Addresses
- Order History